



What if we encouraged students to 'read' and 'write' in all forms of communication, not just the traditional written word?

What if we supported teachers with the tools to teach communication in a more visual way?

What if we placed the image in all its different forms at the centre of teaching in order to encourage creative and imaginative paradigms?

What if we encouraged students to become more actively involved in the media culture that surrounds them and to become producers rather than just consumers?

What if we helped students acquire the skills to make them film-makers of the future?

What if students used film-making as the medium for telling the stories that are relevant and important to them?

What if we brought the media students are creating outside school into the classroom?

What if we gave equal access to all young people so that young film-makers from different communities and different social backgrounds could tell their stories?