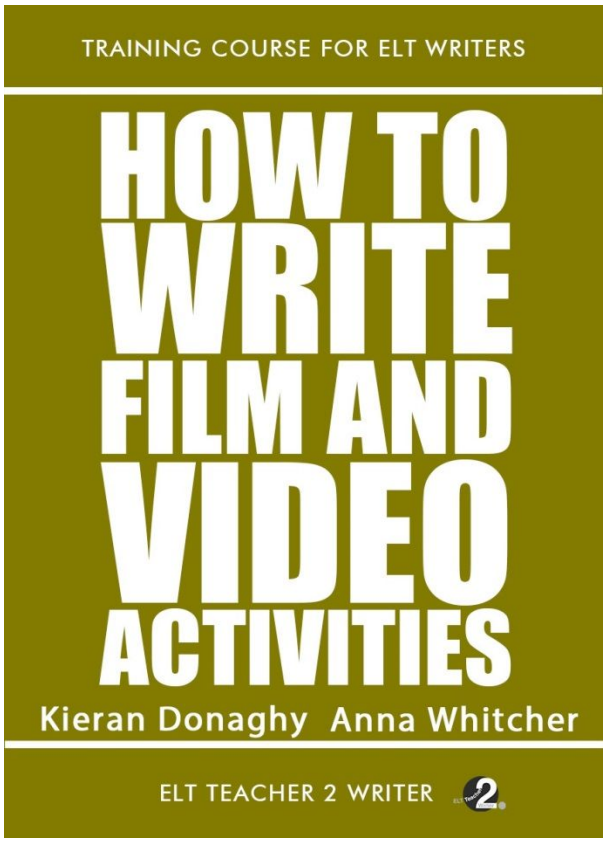

We are living in a video age – and so are our students. In 2014, 300 hours of video content was uploaded to YouTube every minute. Video has become so widely accepted as the optimum medium for getting information, that YouTube is the second largest search engine. This module looks at how we can use this 'medium of choice' to teach English.

With such an embarrassment of riches, the question 'Where do I find video?' has been replaced with 'How do I choose appropriate video?' Kieran Donaghy and Anna Whitcher lead you through this minefield, providing essential guidance on how to choose exploitable video for the purposes of writing video activities for the ELT classroom. They share their knowledge of the best sources of high-quality video and discuss criteria for selection, such as syllabus fit, language level, length, relevance and task potential. Once you've chosen a great video, they'll show you how to write a variety of activities to exploit it.

Kieran runs the award-winning website Film English http://film-english.com/, and is the author of the methodology book Film in Action in the prestigious DELTA Teacher development Series and is also the founder of The Image Conference. Anna is an ELT writer, editor and video producer who has worked for many ELT publishers CUP, OUP, Helbling and Brookemead on numerous well-known ELT coursebook series.

This module forms part of the ELT Teacher 2 Writer training course. The training modules are designed to help you write better ELT materials, either for publication, or simply to improve the quality of your self-produced classroom materials.