Word As Image

Language level: Pre-intermediate (A2) - Intermediate (B1)
Learner type: Teens and adults
Time: 60 minutes
Activity: Watching a short video, memorising vocabulary and writing a narrative
Topic: Words as image
Language: Vocabulary and narrative tenses
Materials: Short film and narrative
Overview

This lesson is based on a short film to promote *Word As Image*, a book by graphic artist Ji Lee who is Facebook creative director. In his book and the short film Lee creates images out of words, using only the letters contained within the word itself. He melds texts image, image and meaning into an instantly recognisable concept which may make words easier for students to learn.

Step 1

Show your students this image.

![Smile](image)

Step 2

Tell your students they are going to watch a short film in which images are created out of words, using only the letters contained within the word itself.

Link: [www.youtube.com/watch?v=J59n8FsoRLE&w=640&h=360](http://www.youtube.com/watch?v=J59n8FsoRLE&w=640&h=360)

After watching the film they should try to remember as many of the words as they can. Show them the film again to check their answers.

The words are: idea, horizon, elevator, gravity, comedy, drama, capitalism, oil, the last supper.
vampire, robbery, inflation, stock market, vertigo, voyeur, silicone, ill, balloons, tsunami, spiderman, zipper, clock, pirate, exit, magic, fast food, diet, moon, parallel, tunnel, Marilyn, rabbit, homosexuals, heterosexuals, condom, superstitious, Dali, Van Gogh and eclipse.

Step 3

Now tell your students that they are going to read a story which includes some of the words which they have seen in the film. They should read the story and then in pairs complete the missing words using words from the film. Tell them that some of the words are repeated. Get feedback and then show them the complete story on the second page of the document.

Step 4

Put your students in small groups and ask them to write a narrative using the words in the film in 10 minutes. Next ask your students to join another pair and explain their stories.

Homework

Ask your students to complete their stories using as many of the words as they can.